

Cape Ann Plein Air

Event Underwriter & Sponsorship Packages

Funds received through these partner packages will subsidize the Cape Ann Plein Air Festival. We encourage our generous sponsors to directly support the CAPA artists by purchasing a painting at the Patron Preview or Awards Gala, and contributors of \$1000 and above will receive a 10% discount on the purchase of all artworks.

Logos and links will appear on CAPA website until January 1, 2018.

Deadline for inclusion in Program Book: August 1, 2017.

Presenting Sponsor (\$15,000 - Exclusive)

Lead recognition in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes full page ad in program book
- Lead listing as Presenting Sponsor in Press Releases and in program book
- Signage/banner at the Welcome Reception, main Gala and other events
- Opportunity to speak at Awards Gala
- Logo with link to underwriter's website posted to CAPA website
- Logo on special promotional materials
- Permission to distribute promotional materials at the CAPA Awards Gala
- Four tickets to the Patron Preview Party
- Four tickets to the CAPA Awards Gala

Diamond (\$10,000 - Exclusive)

Premium position in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes 1/2 page ad in program book
- Premium listing in Press Releases and in program book

- Logo with link to underwriter's website posted to CAPA website
- Permission to distribute promotional materials and poster-sized signage at the CAPA Awards Gala
- Two tickets to the Patron Preview Party
- Two tickets to the CAPA Gala

Awards Gala Underwriter (\$8000 exclusive)

Premium position in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes 1/4 page ad in program book
- Listed in Press Releases and in program book
- Logo with link to underwriter's website posted to CAPA website
- Permission to distribute promotional materials at the CAPA Gala Recognition at CAPA Awards Gala
- Two tickets to the Patron Preview Party
- Two tickets to the CAPA Gala

Platinum (\$5,000)

- Recognition in CAPA literature, website, social media and signage at CAPA Awards Gala and other events
- Includes 1/4 page ad in program book
- Listed in Press Releases and in program book
- Logo with link to underwriter's website posted to CAPA website
- Permission to distribute promotional materials at the CAPA Awards Gala
- Two tickets to the Patron Preview Party
- Two tickets to the CAPA Gala

Gold (\$3,000) Recognition in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes 25% off ad in program book
- Listed in Press Releases and in program book
- Logo with link to underwriter's website posted to CAPA website
- Two tickets to the Patron Preview Party
- Two tickets to the CAPA Gala

Silver (\$1,000) Recognition in CAPA literature, website, social media and signage at CAPA Awards Gala and other events

- Includes 15% off ad in program book
- Listed in Press Releases
- Logo with link to underwriter's website posted to CAPA website
- Two tickets to the Patron Preview Party
- Two tickets to the CAPA Gala

Friends of CAPA (\$500 to \$999)

- Recognition in CAPA literature, including event website and signage at CAPA Gala and other events

Supporters of CAPA (up to \$500)

Recognition in CAPA literature and event website

AWARD Sponsorship Opportunities

1st Place	\$6000	Same benefits as Platinum level
2nd Place	4000	Same benefits as Gold level
3rd Place	2000	Same benefits as Silver level
Hon Mention (2)	750	
Best Americana	500	
Best Use of Perspective	500	
Best Use of Light	500	
Best Nocturne	500	

Best Marine	500
Best Maritime Activity	500
Vanishing Landscape	500
People's Choice	500
Your company's name	500
In Memory of	500

For more information, please contact:

Karen Ristuben, CAPA2017 Project Manager

capeannpleinair2017@gmail.com

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